

Order Form

27th Benefit evening

"To help tomorrow's stars take their place"

Parc olympique de Montréal

4141, Pierre-De Coubertin Avenue, Montréal

Monday, May 9, 2016

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FIRST NAME _____

COMPANY _____

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Mail order to be sent at:

Fondation de la mode de Montréal

1400, Fort Street, Suite 9000

Montréal (Québec) H3H 2T1

Note : Fondation will take care of tickets delivery for free.

Payment:

• By cheque:

A cheque to the order of *Fondation de la mode de Montréal Inc.* in the amount of

\$ _____ for _____ tickets at \$250 each (income tax receipts upon request).

• By PayPal: Visit

www.fondationdelamodedemontreal.com

Guest of Honor



This year, the *Fondation de la mode de Montréal*

will pay a special tribute to the guest of honor of its 27th benefit evening, Mr. **Frank Lyman**, president of FRANK LYMAN DESIGN, for its history, its philosophy, its passion for fashion, mainly design, for his professional success and the example he is for those entering the field.

Frank Lyman is renowned for his talent at creating sophisticated and sought-after women's fashion designs. He is furthermore recognized for his remarkable entrepreneurial spirit with an uncanny flair for trends, sales and marketing.

It is this spirit that led him to build two multinational corporations over the span of his career. His latest venture of his eponymous label, FRANK LYMAN DESIGN, is already celebrating 15 years of success. FRANK LYMAN DESIGN expanded rapidly to sell globally to over 3,500 independent boutiques and specialty department stores in 60 countries, employing over 400 employees in Montreal and around the world while supporting privately owned local businesses and charities wherever his designs are sold.

His belief in the power of world-class fashion sold through independent boutiques and specialty department stores, as well as his determination to manufacture products in Canada with unmatched quality and outstanding fit, have led him to success along with his team of exceptional designers.

Frank Lyman is a visionary trendsetter for Canadian fashion design and a champion at sales and marketing, making him a model for the next generation of fashion designers and entrepreneurs.

President



Jacques Marchand

We cordially invite you to join us for the 27th benefit evening of the *Fondation de la mode de Montréal* to meet our promising newcomers in the world of fashion and support their approach in acquiring more knowledge so that they can contribute to the development of our industry.

The annual benefit evening of the Foundation is its only fundraiser. With the support of people like you and also with the support of partners and true friends, the Foundation was allowed to allocate close to \$3million in scholarships and internships to Québec's most promising students.

Since 1989, the *Fondation de la mode de Montréal*, a non-profit charitable organization promotes education and research in the fashion sector in order to stimulate creativity and better position Montreal on the world stage. Our message has invariably been that the fashion industry offers multiple opportunities for success for those who want to innovate and persevere. Also, it is important for the Foundation to support and motivate the next generation talents to become the new references on the fashion scene in the coming years, in Montreal and abroad.

Thank you in advance for your presence "To help tomorrow's stars take their place" at Montreal's Olympic Park this coming Monday, May 9. You can purchase your tickets by contacting the *Fondation de la mode de Montréal* at 514 939-4403.

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Evening Schedule

Mr. **Winston McQuade**, master of ceremony.

5:30 p.m. • Reception and aperitif.

7:00 p.m. • Light meal and wine.

• Presentation of higher learning scholarships.

• Tribute to our guest of honor, Mr. **Frank Lyman**, designer and presentation of a FRANK LYMAN DESIGN collection.

• Signature 2016, a fashion show by the graduates of the LaSalle College International School of Fashion, Arts and Design.

• Door prizes.

9:30 p.m. • Dessert and coffee.

Admission: 250\$

Tenue de ville

Information: 514 939-4403

www.fondationdelamodedemontreal.com

MAXXUM - 2016-01-05



invite you to attend the 27th benefit evening of the *Fondation de la mode de Montréal* where you will have a chance to win (*) a one-week stay in Paris for two people, including accommodations and airline tickets in Premium Economy Class.



Many door prizes to win. (*) Holders of winning tickets must be present at the 27th benefit evening of the *Fondation de la mode de Montréal*.